

# Pilot Interventions

## Guidelines for applications to participate in the FIRE+ pilot interventions project

The Football Including Refugees+ (FIRE+) is a 3-year project, funded by the European Commission, seeking to further develop existing work of the original FIRE project and its work on **promoting inclusion, participation, socialisation and access to sport for asylum seekers, migrants and refugees.**

The project lead is Sport and Citizenship Think tank (France) and the partners involved are:

- Association des Clubs Francophones de Football – ACFF (Belgium)
- Football Association Ireland – FAI (Republic of Ireland)
- DFB-Stiftung Egidius Braun (Germany)
- Liberi Nantes (Italy)
- Middle Eastern Technical University (Turkey)
- ESSCA School of Management (France)
- International Platform for Sport and Development – Sportanddev (Switzerland)
- Fare network (Netherlands)

During the project, Fare will lead on the **support of grassroots clubs and organisations to implement pilot interventions** on organising activities on the inclusion of refugees.

### *About the pilot interventions*

The pilot intervention comes in the form of a **one-day event** organised by eligible grassroots organisations as part of the FIRE+ project. In total, 8 successful groups will be selected, two in Belgium, two in Ireland, two in Germany and two in the Netherlands. Successful groups will receive financial support (2000 Euros for the organisation of the event) and **support from FIRE+ project partners.**

### *Who can apply?*

The application procedure is only open for grassroots organisations that are based in **Belgium<sup>1</sup>, Germany, Ireland and the Netherlands:**

- Based in the four partner countries
- Experience with activities with/ for refugees
- Link to football / experience

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<sup>1</sup> In Belgium the application is specifically open for grassroots clubs who are affiliated with the Association des Clubs Francophones de Football – ACFF

### *Criteria for a successful application*

- Applications are open to amateur/ grassroots football clubs, (small) NGOs, informal groups, (grassroots) football clubs, community groups etc.
- **We do not accept applications from individuals**
- Groups are required to have a website/ social media presence
- Pilot interventions are (grassroots) one-day events
- There must be a link to football
- **Groups must work with refugees/ migrants/ asylum seekers** in the pilot intervention
- **Focus on female refugees/ migrants/ asylum seekers is an added value**
- The pilot intervention must take place in one of the following partner countries (**Belgium\*, Germany, Ireland and the Netherlands**)
- The pilot intervention has to underline the principals, aims and objectives of the FIRE+ project
- The pilot intervention has to **underline the principals, aims and objectives of FIRE+**
- Pilot interventions focus on power of football as a tool for inclusion
- **The pilot intervention must take in May 2022**
- Applicants have to submit a detailed budget in their application
- Pilot interventions need to have a sustainability strategy
- Pilot intervention should contribute ideally to capacity building of the group / external groups
- Partnerships/ cooperation with other groups are encouraged
- **Applicants have to fill in an online report after conclusion of the event**
- Pilot interventions need to have a (social) media presence
- The pilot interventions have to use branding (FIRE+ project branding)
- Reaching new refugees/ migrants/ asylum seekers participants in the pilot intervention is an added value.

### The **following activities** that can be funded:

- Football tournament plus (tournament including workshops)
- Workshops
- Panel discussions
- Small conference
- Round table/ Q&A

When organising a football tournament, it is advised to include extra activities such as workshops or presentations in order to stand out from other applications.

### *Amount you can apply for*

We only accept one application per organisation and the maximum amount you can apply for is **2000 Euro**.

If successful, you will receive 50% of the amount in advance and 50% upon approval of a submitted online narrative, audio-visual and financial report, including invoices and receipts. You will be provided with reporting templates. Funding will have to be in line with the FIRE+ Grant agreement rules for financial support to third parties. Selected pilot interventions will have to sign an agreement.

FIRE+ project does preferably not fund:

- Staff costs
- Solely buying of materials (such as football kits)

### *Reporting criteria*

Selected groups have to report back:

- Narrative report (online)
- **Audio-visual report** (minimum of 10 high resolution pictures of the event, create a video of the event)
- Data collection on participants (number of refugees/ migrants participated, total participants, gender balance, number of new refugees/ migrants reached)
- **Financial report (including invoices and receipts)**

### *Note on audio-visual reporting*

Successful applicants will receive detailed guidelines on type and quality of the narrative report and explanation on the use of the pictures.

## Support from FIRE+ partners

**The project partners will provide support to the successful groups in the run up to the event:**

- [Association des Clubs Francophones de Football – ACFF](#) (Belgium)
- [Football Association Ireland – FAI](#) (Republic of Ireland)
- [DFB-Stiftung Egidius Braun](#) (Germany)
- [Fare network](#) (the Netherlands)

**Support will come in the form of liaising with your organisation** on providing clear organisational guidelines, social media tips and guidelines, assist in reporting, assist in promoting your event and attending the event. Pictures will be used for FIRE+ reports that will be made public. There will be guidelines on permission of participants in photos and guidelines on safeguarding minors.

### *Covid-19 pandemic*

The FIRE+ consortium acknowledges the on-going uncertainty and challenges around the Covid-19 pandemic. In light of this, **the pilot interventions in May must be organised in line with existing national/ regional and/ or local government and/ or health authorities Covid-19 guidelines.**

**The safety of the participants must have the highest priority.** Both the FIRE+ consortium partners as the grant applicant will monitor changes in health regulations.

The aim is to organise in person events in May 2022, but in case of exceptional and unforeseen circumstances, there could be **flexibility on the dates after consultation with the FIRE+ consortium.**

### *Grant application advice*

Any grant application will be read by donors who want their money to be used for high quality projects which meet the aims and objectives of the call. The applicant is in the difficult but feasible position to explain their plans and convince the donor that their proposal is the best, good value for money and also unique. Applications are judged on their merits alone.

To help facilitate more creative activities and increase your chances of being allocated a grant, Fare has put together some basic guidelines everyone should take into consideration before applying for a grant. These guidelines should help you to write a successful grant application. Read carefully before you apply for a grant.

### *Read*

**Read the call and criteria closely.** Understand what can be funded and what cannot be funded. Only proposals meeting the specified criteria will be funded. Pay attention to dates and deadlines. Ask if you are unsure.

### *Take your time*

**Think, plan and prepare.** Time invested at this stage will be reaped as you begin to work out and communicate your project to us.

Think about the specific issues that you want to address. The message will be stronger, and the result clearer, if you focus on specific topics. Ask yourself: What are our aims? What is the issue that we want to address? Who do we want to reach? How can we reach these people? How can we involve them in the process of organising the activity? What activities do we want to organise to reach our goals? How do we communicate our event/project to the public? How can we reach the widest possible audience?

### *Be clear and concrete*

We cannot read your mind. Be clear about **what** you plan to do, **how** your project will run, **which** issues it will address and **who** will be your partners. If you can't tell us, we assume you don't know and you are unlikely to be successful. Sometimes it helps to write less, but say more. Be specific; don't give us information that is not relevant to the application, like a history of your organisation.

**Formulate concrete goals.** Try to quantify ways to gauge your progress and success. For example, instead of "We hope to make football more inclusive," you might say, "We hope to make football in the x region more inclusive for ethnic minority women by organising three free training sessions [with 'y' attendees] in [towns] on [dates]."

### *Be seen*

The success of an event or project does not only depend on its content but also on **its visibility and successful external communication**. When planning your event or activity think about a media and publicity strategy and add it to the application and implement it accordingly.

### *Be realistic*

**Only include in your application what you can certainly achieve**, also consider the sustainability of the project and how you can achieve it to have a long-term effect. You need to have the expertise and/or staff needed to deliver the project to the participants expected.

**Think about what you are able to commit**. Consider the amount of time that you need to put in to organise your project or event. Don't propose an international event if you don't have yet established relationships with partners abroad. Don't say you'll involve 30 volunteers if you have only recruited 5. Please don't make promises you can't keep.

### *You can't do it alone*

**Form partnerships with groups and other funders**. Other organisations and partners will have valuable expertise that they can contribute in-kind and help make your activity a success. Think of areas of generating publicity, printing, transportation, refreshments etc.

### *Know the numbers*

**Think carefully about your budget**. Be clear about the costs and in your application give enough detail to make clear what the grant will be spent on.

What are the real costs? It is not in our interests to receive projects that look to be under-budgeted nor are we looking for something that is inflated extravagantly.

### *Be creative*

A vital part of securing a grant is being able to answer the question, "**Why is my idea different? What makes it standing out from the other applications?**" Try to ensure that your proposal isn't identical to activities or projects already in place. Be creative in your thought process, and confident that your idea is one-of-a-kind.